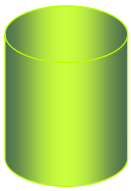
Announcing Attendance Tracking in a Box ™

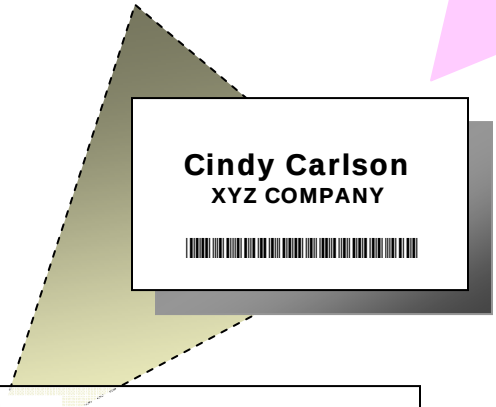
Marco Associates is often asked whether we can provide cost-effective, barcode technology for smaller conventions that need to track attendance at professional development and educational seminars.

Yes – we can. Attendance Tracking in a Box ™ is designed to meet the tight budgetary needs of small conferences that seek to offer accreditation and certification programs to their members and attendees. Here's how it works…

Step 1: The meeting planner provides an electronic file of attendees to Marco Associates. Marco creates a unique, barcode badge and emails these to each attendee.



Step 2: The bar coded badges can be printed on any laser printer avoiding the costs of printing and mailing badges to their attendees.



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Step 4: Management receives a comprehensive report detailing attendance at each seminar for review and approval.

Step 3: Marco provides the electronic scanners that are used at the event to scan the attendee's badges as they enter the seminars and events.

Step 5: Following approval, the scanned data is then used to create certificates of attendance that can be emailed to attendees or placed on a website for secure year-round access.